

Eurospace-led ESA-industry dialogue ahead of CM22

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The goal: "EO is Key"

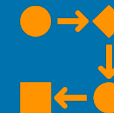


Provide to ESA executive additional elements to promote the programme to the delegations and support long term vision



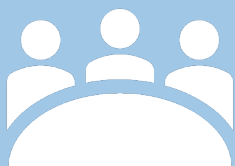
Awareness raising and 'team building' with industry to create interest & support with their national delegations





Creating an ESA-Industry dialogue

- ✓ ESA initiates a dialogue with industry on its EO programme proposal



The Seminar answers the questions ESA wants to ask the industrial sector

- ❑ Questions >> Sessions >> Speakers >> Answers
- ❑ The Programme was designed in cooperation with industry



The seminar enables:



- ✓ ESA and industry to converge and speak with same voice and have mutually supportive objectives wrt the specific EOP proposals at CM22.
- ✓ To assess the attractiveness of ESA CM22 EO programmes for industry incl. for co-funding, bidding priorities etc.

After the seminar: the Survey

- ❑ The dialogue is enlarged based on Seminar conclusions
- ❑ Key findings and concepts are tested and evaluated with the community
- ❑ Creates positive momentum

What was the programme?

Key Trends



- EO in the digital economy: traditional actors and shifting roles
- From climate change to External actions: policies shaping the EO sector

Charting the Way



- Looking up to 2030-2040: a long term vision
- Technologies for users and markets, challenges and trends

ESA CM22: The Next steps



- From science to applications: ensuring ROI
- Assess the attractiveness of ESA programmes

What was the involvement?



280 Registered participants



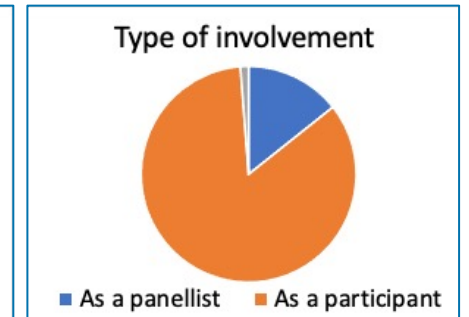
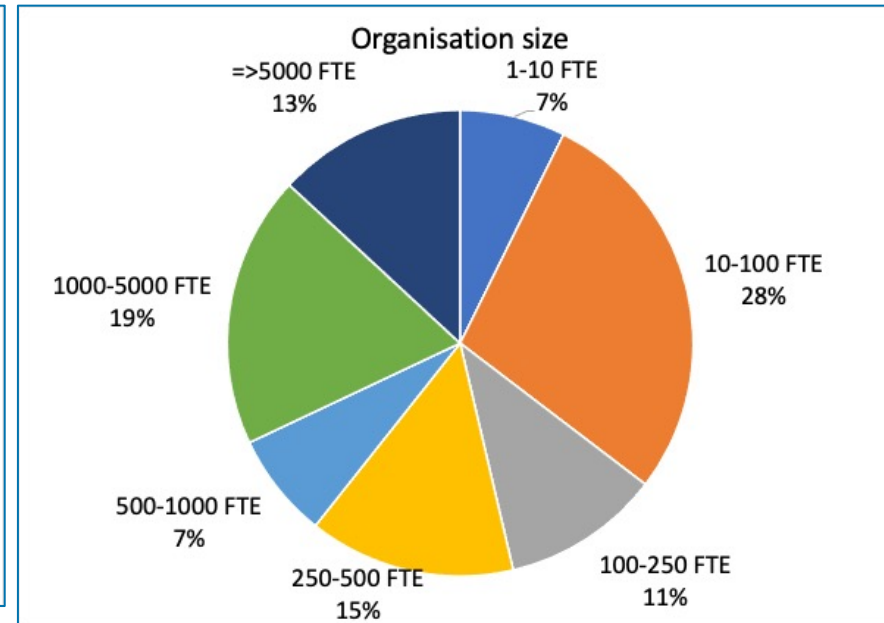
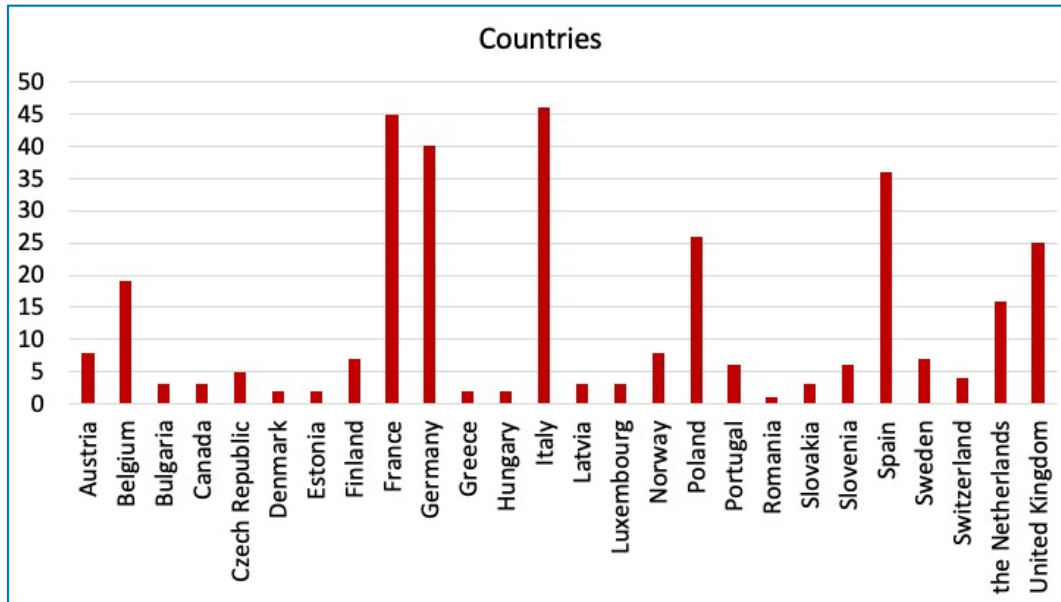
48 Panellists and speakers



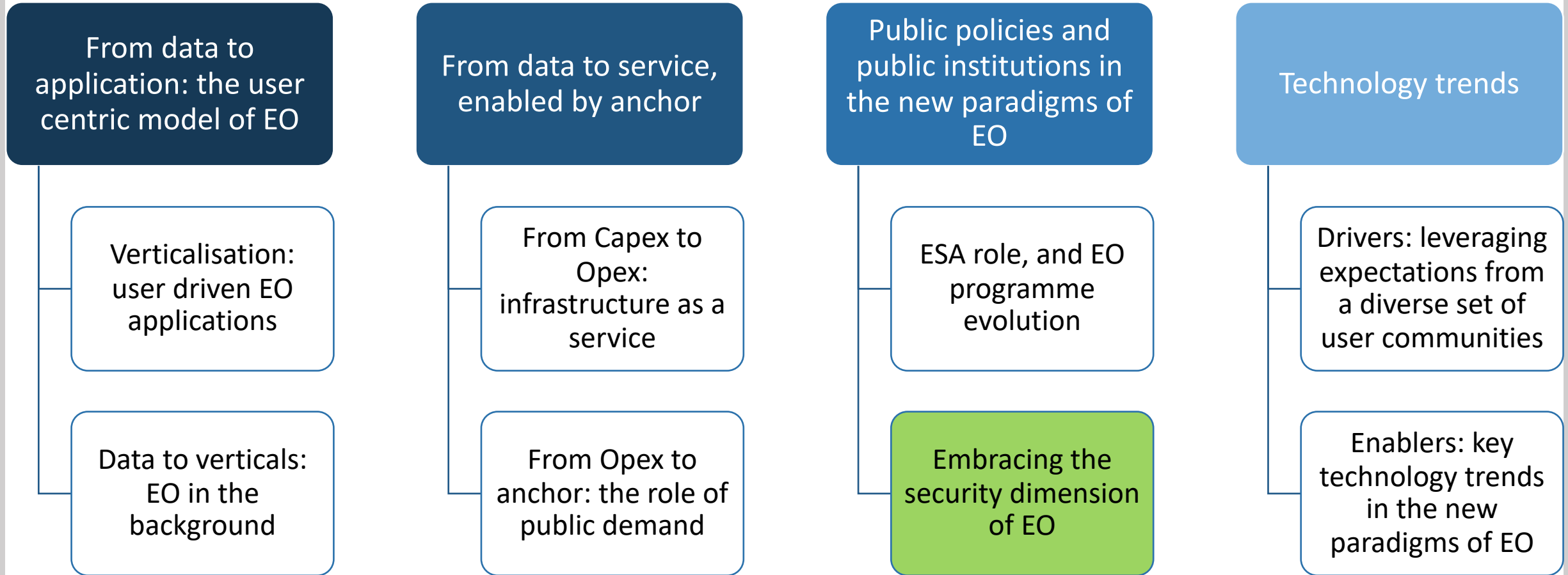
26 Countries



213 Companies



What did we find?



What's next?

ESA executive
and
delegations

Political process:
elaborating the best
EO programme
proposal for CM22

The ESA-industry
dialogue is feeding
the discussions

National policies in
the ESA context are
driving the decisions

The Supply
Chain

Seminar summary
and key findings
document available
for review and
assessment

Online survey is
open for registered
participants

More EU
stakeholders are
welcome to take the
survey too

<https://forms.gle/wkYQ6arZTygjhe5w5>